

Greenbelt Trail Run

Sponsorship Opportunities

This summer, Essex County Greenbelt is hosting our first in what we hope to be a series of trail races on Greenbelt properties. This new event is a fun and healthy way to get people out on Greenbelt properties, introduce a new audience to Greenbelt's land conservation work, and have a good time! We expect this race will provide excellent exposure for both Greenbelt and our sponsors. The fiscal sponsor levels are detailed below. If you are interested in being a fiscal sponsor, or providing products or in-kind donations, please fill out the attached sponsor registration form. For additional questions, contact Becky Dean (978) 768-7241 extension 10 or becky@ecga.org.

Bronze Sponsor \$250- \$499

Business name on back of race shirt
Logo and link on our web site
Listing on sponsor sign during race
Acknowledgment at our Art in the Barn event
Recognition in our newsletter
Subscription to our newsletter
Invitation to Greenbelt events
Several Greenbelt car decals

Bronze sponsors will be considered a Greenbelt Business Sponsor (Sustainer Level), and will receive the following additional benefit:

- 5 copies of *The Greenbelt Guidebook*

Silver Sponsor \$500 - \$999

In addition to the benefits above, Silver sponsors receive:

Business logo on back of race shirt
Ability to put materials in our goodie bags
Silver sponsors will be considered a Greenbelt Business

Sponsor (Protector Level), and will receive the following additional benefits:

- 10 copies of *The Greenbelt Guidebook* and five Greenbelt hats

Gold Sponsor \$1,000 - \$2500

In addition to the benefits above, Gold sponsors receive:

Business name or logo **featured** on race application
Business name or logo **featured** on back of race shirt
Top listing on sponsor sign during race
Logo and link **featured** on our website
Mentioned in race marketing materials

Ability to put materials in race goodie bags

Gold sponsors will be considered a Greenbelt Business

Sponsor (Guardian Level), and will receive the following additional benefits:

- Invitation to the Art in the Barn Preview Party
- 10 copies of *The Greenbelt Guidebook* and five Greenbelt hats

**GREENBELT TRAIL RUN
2008 Sponsor/Donation Form**

5K & 10K TRAIL RUN, SATURDAY, JULY 19
Pingree Reservation, Pingree School, South Hamilton

In order to properly process your generous donation please complete this form in full and return it to:

Essex County Greenbelt Association
Trail Race
82 Eastern Avenue
Essex, MA 01929

Please include the financial donation and/or pick-up instructions for your in-kind or product donation below.

*All checks should be made payable to **Essex County Greenbelt Association**.

Please print or type clearly:

Donor/Business Name: _____

Owner/Contact: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Web Site Address to be posted on www.ecga.org: _____

Contribution Information (Please check all that apply):

I would like to make a financial contribution

- Bronze (\$250 - \$499)
- Silver (\$500 - \$999)
- Gold (\$1,000 or above)
- Other amount

Amount Enclosed: _____ **Check enclosed? (Y/N):** _____

AND/OR

I would like to make an in-kind or product donation

- In-kind donation
- Product donation

Value of In Kind Donation or Product: _____

Description (if in-kind or product): _____

Pick-up Instructions: _____

All donations with a value over \$500 are guaranteed a logo spot on the race shirts. Your logo must be submitted to kwalton@ecga.org in .eps format (if unavailable jpeg will be accepted) by July 1, 2008.

A donation receipt will be sent to you as soon as this form is processed. Questions should be directed to Becky Dean at (978) 768-7241 or becky@ecga.org.