



BE A GREENBELT

Corporate Conservationist

“It’s important in today’s culture that businesses are not only aware of their employees’ environmental and social justice values, but also commit to making a difference.”

– Spencer Purinton, Greenbelt Board of Directors and Owner, RPI-Apex, Inc.

GREENBELT’S REACH

10,000+
eNews Subscribers

34
Cities & Towns Served

50+
Engaging Events throughout the Year

21,500+
Acres of Local Land Conserved

100s
of Miles of Trails with Free Access

WHAT SETS GREENBELT APART?

Greenbelt conserves local land to protect:

- Healthy ecosystems
- Clean air and water
- Local farm and food
- Climate resilience
- Scenic landscapes
- Free access to nature

“Greenbelt is the most active land conservation organization in the region.”

*– Alison Falk, Chair
Greenbelt Board of Directors*

As a Greenbelt Corporate Conservationist, you send a strong message that you’re committed to supporting your employees’ environmental and social justice values right here where they live and work, and to keeping Essex County healthy, resilient and beautiful.

GREENBELT Corporate Conservationists \$20,000+

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WHAT IT MEANS FOR YOUR BUSINESS

LOCAL INVESTMENT IMPACT

Every dollar supports Greenbelt's mission

EMPLOYEE ENGAGEMENT

- Give back! Volunteer work days at events, trail clean ups and more
- Have a field day! Enjoy time together on a Greenbelt property
- Host a barn party! Gather with your crew at our beautiful headquarters

INCREASED VISIBILITY

Be seen all year at events and in print and digital communications

COMMUNITY FABRIC

Build beneficial partnerships between your employees, customers and the Greenbelt community

CONSERVATION IN ACTION



Kamon Farm | Ipswich

Kamon Farm represents Greenbelt's conservation work in action, 95 stunning acres conserved in 2021 to protect drinking water, working farmland, climate resilience, wildlife habitat and free, public trail access. This project was made possible with generous support from Greenbelt Corporate Conservationists.

LOCAL BUSINESSES LEAD BY EXAMPLE



NEIL UNGERLEIDER



(CST) committed to becoming a 1% for the Planet member in 2022 with the goal to significantly increase their commitment to their environmentally-focused non-profit partners like Greenbelt.

"Committing 1% of our total yearly revenue to this goal is an exciting step forward for us... we know that this [investment] will be used to further support Greenbelt's amazing programming and the hard work of protecting our open spaces for generations to come."

— Krystyna Hincman, Director of Corporate Social Responsibility



INSTITUTION FOR SAVINGS

BUILDING STRONGER COMMUNITIES TOGETHER SINCE 1820.



In 2015, the same year IFS pledged \$1M to Greenbelt's Campaign for 10,000 Acres, they also generously supported the inaugural Tour de Greenbelt – Cycle for Land Conservation as the lead Presenting Sponsor.

Today, IFS remains the Tour's Presenting Sponsor and has pledged to increase their commitment to Greenbelt over the next five years.



Protecting land and nature for you, our communities and the future

BECOME A CORPORATE CONSERVATIONIST TODAY!
ecga.org/business-sponsorship

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